

Let's Be Social

**A Friendly, Affordable Start-up Package
from Global Marketing Solutions**

Remember fondly when "being social" was a term used for early evening gatherings on the front porch to talk to neighbors and friends? Or better still, when "social" was preceded by "ice cream"—now that was a great way to be social!

While times have changed and many of us don't visit with our neighbors or in some cases don't even know their names, being social is still a great way to stay in touch with not only friends and family, but with your customers and potential customers.

You've heard all the buzz about blogs, MySpace, Facebook, Twitter and other social sites and you want to take advantage of the tremendous marketing opportunities, but you just aren't sure how to get started. Relax—we can help and it'll be as fun as an ice cream social. (Well, almost.)



Social Flavor #1 - MySpace

- Account setup
- Custom background
- Instructions on the features
- Tips for building your friend base

Social Flavor #2 - Facebook

- Personal account setup
- Select group or page
- Instructions on the features
- Tips on how to build friends/members/fans

Social Flavor #3 - Twitter

- Account setup
- Custom background
- Instructions on use and third-party services
- Tips on finding relevant followers

Social Flavor #4 - Blogger

- Account setup
- Custom background
- Tips for blogging

Pricing

One site: \$400

Two sites: \$750

Three sites: \$1,025

All four sites: \$1,400

Custom plans available to fit your budget.

No resources to manage your program in-house? Ask us about our turn-key solutions.

Got questions about other sites? Just ask. We can make recommendations about which sites are best suited for your business and for your available resources.

Check us out online at www.WeKnowSocial.com for more information and links to some of our social sites.



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